

The Idea

The app allows to find your way to the selected point, no matter where you are. It's useful for tourists, fishermen, hunters and all who prefer choosing their own way. The idea belongs to our teammate, who is a passionate fisher, that's why the app is really useful and loved by users.

Handy offroad navigation with offline maps

The challenge

Supporting different maps formats is not a simple task, but achieving good usability is considered as the main goal of the app, as, we sure, you won't read a lot of instructions and watch tutorials being alone in the night forest.

The solution

Each feature is tested in the real environment with real use cases, which ensure us in its usability. That's how was created such loving features:

- your current position can be stored just by shaking the phone, now you don't need touch the screen with dirty hands each time you need to mark the place during fishing;
- voice comments can be enabled to remember your notes about the point;
- old historic maps can be added as a new layer, which is handy for discovering places with a reach history.

Results and current state

The app has hundreds thousands of downloads and great audience. The most exciting is when someone tell a story in the comments how the app helps him to find a way back to the home.